Long-Term Strategy to transition the City's Procurement Business Function to a Hybrid-Distributed Organizational Model

Audit and Finance Committee August 18, 2021

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OVERVIEW OF AUSTIN PROCUREMENT

- FY20
- Authority and Procedure

GOV. PROCUREMENT ORGANIZATIONAL MODELS

- Decentralized
- Centralized
- Hybrid-Distributed

AUSTIN PROCUREMENT 3.0

- Management
- Systems
- Organization

PROGRESS TO-DATE AND NEXT STEPS

Austin Procurement Overview (FY20)

By SPEND:

- 1.42 billion
- 80% Services (general, construction, professional)
- 20% Goods (finished goods and materials)

By VOLUME:

- 2,600+ multiterm contracts
- 4,000+ single project/transaction contracts

By ORGANIZATION:

- FSD administers majority of City Contracts and Spend (>98%)
- FSD Purchasing (95% Contracts, 77% Spend)
- FSD Capital Contracting (5% Contracts, 23% Spend)

By AGENDA ITEMS:

• 313/Yr. (254 Purchasing, 84 CCO)

Austin Procurement Overview (Authority and Procedure)

AUTHORITY

- Charter Authorizations (Article 7)
 - City Manager's Authority (Contracts under 62K/Yr*)
 - Council's Authority (Contracts over 62K/Yr*)
- City Manager Delegations (Admin. Bulletin 84-07)
 - Purchasing Office (General procurement authority; authority to further delegate)
 - CCO (Construction procurement)
 - Law (Legal services)
 - EDD (Development Projects)
 - APD (Procurement using seized funds)

PROCEDURE

- Charter (Competition > \$5,000; Professional Service contracts)
- State Procurement statutes (Multiple, several overlaps)
- City Code & Resolutions (MWBE program, 40+ resolutions impacting procurement)
- Manuals (Mostly separate; Purchasing, CCO, Other departments)

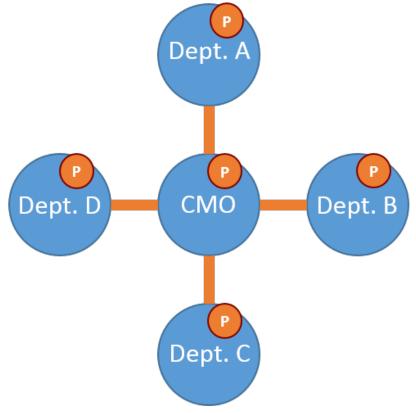
Gov. Procurement Organizational Models

DECENTRALIZED (1.0)

- Smaller/Emerging organizational model
- Each organizational unit conducts own procurement services

CHARACTERISTICS

- Lower staff procurement specialization
- Lower procedural standardization
- Higher customer business integration
- Higher situational agility



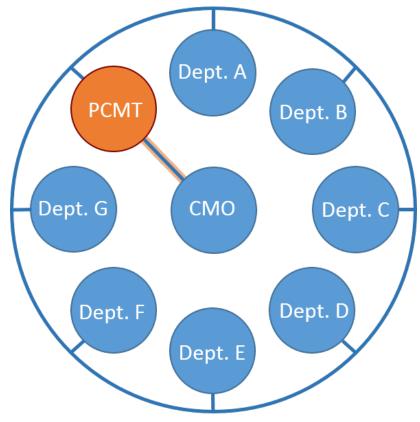
Gov. Procurement Organizational Models

CENTRALIZED (2.0)

- Mid-size/Developing organizational model
- Central unit conducts procurement on behalf of the organization

CHARACTERISTICS

- Higher staff procurement specialization
- Higher procedural standardization
- Lower customer business integration
- Lower situational agility



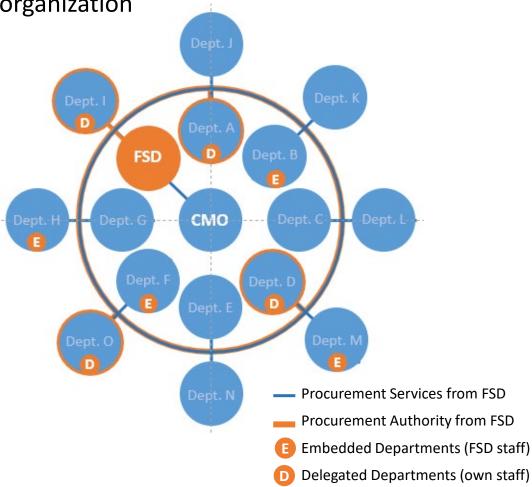
Gov. Procurement Organizational Models

HYBRID-DISTRIBUTED (3.0)

- Large/Developed Organizational model
- Central unit provides procurement leadership for the organization
- Central unit provides limited procurement services
 - Organization-wide contracts
 - Smaller/Units that are less contract-reliant
 - Procedures, training and compliance
- Specified units provide own procurement services

CHARACTERISTICS

- Higher staff procurement specialization
- Higher procedural standardization
- Higher customer business integration
- Higher situational agility



AUSTIN PROCUREMENT 3.0 ("AP3.0")

FSD's Long-term strategy to transition the City's procurement business function to a hybrid-distributed large government organizational model.

DRIVERS

- Departments continue to grow, in size and/or in scope of programs
- Departments have increasingly unique contractual needs or reliance on contracts
- Departments have differing operational velocities
- Agility and responsiveness to emergency conditions is increasingly important.

ELEMENTS OF AP3.0

- Management (Centralized)
- Systems (Centralized)
- Organization (Distributed)

MANAGEMENT (Centralized)

- Procurement programs, policy and procedures
- Procurement training and compliance

SYSTEMS (Centralized)

Procurement systems, application and help desk support

ORGANIZATION (Distributed)

- FSD to provide general procurement services to all departments
 - Citywide contracts and Category Management
 - Procedures, training and compliance
- General Departments
- Embedded Departments
- Delegated Departments

GENERAL DEPARTMENTS

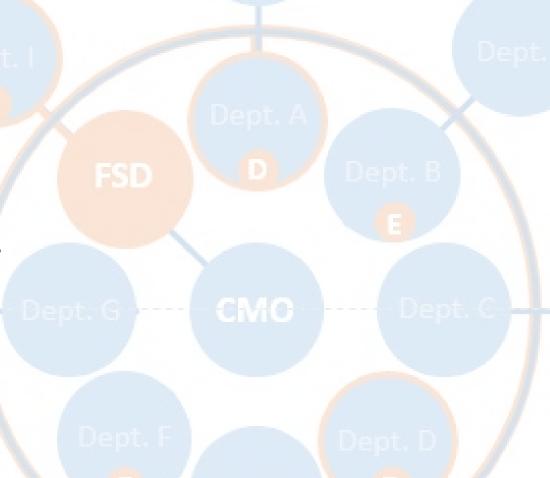
- FSD provides single-department contracts
- FSD represents RCAs

EMBEDED DEPARTMENTS

- FSD provides single-department contracts
- FSD provides department-assigned staff
- FSD represents RCAs

DELEGATED DEPARTMENTS

- Department provides own single-department contracts
- Department represent RCAs
- FSD provides compliance support



Progress to-date and Next Steps

PROGRESS TO-DATE

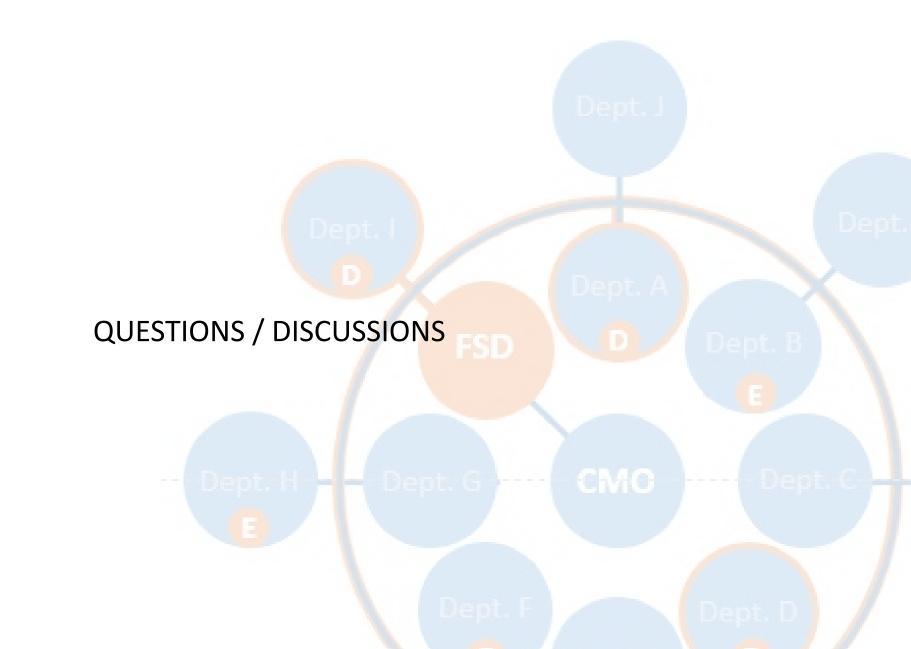
- Realigned Purchasing Office staff to contract category assignments
- Differentiated the two (2) Deputy Procurement Officers, creating Operations and Policy roles
 - Operations DPO to oversee all procurement services
 - Policy DPO to oversee all programs, policies, procedures, training and compliance

NEXT STEPS

- Procurement Manual (Consolidate and revise; for use by all departments)
- Procurement System (Analyze, determine and implement consolidated system(s))
- Procurement Training (Expand; to include departments staff)
- Procurement Compliance (Expand; to include delegated departments)
- Criteria for Embedded and Delegated (To determine suitable departments)
- Schedule and implement Embedded and Delegated departments

Summary

- Current procurement organizational model is Centralized (Mid-size/Developing)
- Long-term strategy to transition to Hybrid-Distributed (Large/Developed)
- Three (3) Elements of this Model
 - Management (Centralized)
 - Systems (Centralized)
 - Operations (Distributed)
- Benefits to City Leadership
 - Management (Increased focus on management, support and controlled growth)
 - Standardization (Maintains standardization and policy effectiveness)
 - Agility (Greater flexibility and ability to meet varying department needs)



Austin Procurement 3.0 Long-Term Strategy to transition the City's Procurement Business Function to a Hybrid-Distributed Organizational Model

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